



# FUNDRAISING STARTER PACK

hello

The word "hello" is rendered in a playful, rounded font. Each letter is a different color: 'h' is red, 'e' is green, 'l' is blue, the second 'l' is yellow, 'o' is blue, and the dot is a yellow paint splat with drips.

# THANK YOU!

Thank you for choosing to fundraise for HEY Children's University! It costs us over **£400,000** a year to carry out our work and there are still children out there that need our help! Please help us to make this year the best year of fundraising yet so that we can make sure that we can reach even more children and change their future for the better!

This booklet will provide you with lots of **fun** and interesting fundraising ideas that will hopefully **inspire** you to get fundraising. Of course, all these ideas can be tweaked to suit the individual or you could choose to do something totally different altogether!

If you have any questions or queries about any of the fundraising ideas, just pop an email over to **Rose** at **[Rosanna.james@hull.ac.uk](mailto:Rosanna.james@hull.ac.uk)** and she will help you.

happy fundraising!

A large, dark red paint splatter graphic that serves as a background for the text. The splatter has a rounded top and several drips hanging down from the bottom.

**“You’re all MAD!”  
(Making a Difference)**



**in the  
office...**



### YOU'VE BEEN PAPERED

Pay a set fee for a colleague to have their desk "toilet papered" for the day. They can only remove it if they pay a fine. They can pass on to another person by paying another fee and they can pay for "insurance" to prevent it from happening to them again. Optional: Set a huge fee to paper the boss!

### PROMISE AUCTION

Staff pledge to do something. Others bid on that promise.

### BAKE SALE / BAKE OFF

Fancy yourself as a Star Baker? Run an office bake sale to determine the Prus from the Pauls.

### ROOM 101

Like the TV show - staff pay to nominate one of their bugbears that they would like to send to room 101. At the end of the day an email is sent out with the 10 things that have been chosen.

### MAKE PLENTY WITH £20

Apprentice-style challenge that can be done individually or in teams. The company provides £20 - who can make the most money for HEY CU using just £20?

### SWEEPSTAKE

Great for big sporting events or televised competitions like Strictly. Split the winnings between staff and the charity - or donate it all!





### **RESERVED PARKING SPOT**

There's always that one parking spot that EVERYONE wants. Put a reserve price on it and take bids in order to have it reserved for a month/6 months/a year.

**EXTRA HOLIDAY** What would someone pay for an extra holiday day? Quite a lot! Give it to the highest bidder or sell tickets and give it away in a raffle.

### **RAFFLE**

Challenge people to get a prize donated each and sell tickets.

### **BBQ / PICNIC**

Sell tickets for staff to attend.

### **TALENT AUCTION**

Staff advertise their talents & others bid for them e.g. Guitar lessons, nail painting, cleaning.

### **BRING & BUY**

That outfit you have never worn, that unwanted gift, that unwatched DVD- bring them in and sell them for some charity cash!





### **A LIE-IN**

An extra couple of hours in bed can be priceless! Auction a lie-in for one lucky member of staff or give the privilege away in a raffle.

### **GUESS THE NUMBER**

Boiled sweets, smarties, jelly beans, pegs, counters, buttons.

### **CAR WASH**

Organise a charity car wash in your office car park and watch the coins roll in.

### **NAME THE TOY**

Put out a cute teddy and ask for donations to name it. Pick one at random or choose the best.

### **FEED THE OFFICE**

Pay to take part. Every day someone brings in a dish that will feed the others taking part. Each person is scored, the winner gets a trophy.



**themed  
days...**





### **VALENTINE'S WEIRD CRUSH DAY**

Everyone has a weird celebrity crush! Celebrate Valentine's Day by creating a "Weird crush hall of fame" charge a fee to include someone's weird crush and decide the winner by voting.

### **PANCAKE DAY**

This can be a flippin' good fundraiser.

### **SCHOOL SPORTS DAY**

Egg and spoon, sack races, throwing quoits – which team will win?

### **BACK TO SCHOOL DAY**

Dig out your school ties and blazers and go back to your school days.

### **FREAKY FRIDAY**

Celebrate Halloween in the spookiest fundraiser of the year.





### **GOOD DEED DAY**

If someone does a good deed for you please put money in the charity bucket as a thank you.

### **DRESS DOWN DAY**

Pay to wear your casuals to work.

### **DRESS UP DAY**

Pay to wear your gladrags to work.

### **WACKY WARDROBE DAY**

Pay to wear the silliest, wackiest outfit that you can put together (nothing too naughty please!)

### **HARRY POTTER DAY**

Pay to accept your invitation to Hogwarts and put on your robes. Be sorted into your house and take on house challenges.

### **DISNEY DAY**

"Laughter is timeless, imagination has no age and dreams are forever" - Walt Disney



**themed  
nights...**





### **QUIZ NIGHT**

Hold a Quiz night at a local pub.

### **RACE NIGHT**

Organise a fun-filled Race Night. Race Night providers do most of the work for you – ask us for details.

### **PARTY NIGHT**

Hold a themed party night/disco.

### **GAMES NIGHT**

Board games, video games or party games. Sell tickets and let the fun begin!

### **MOVIE NIGHT**

Pick a classic, put out some bean bags, get the popcorn on and enjoy.





### **KARAOKE NIGHT**

Show off your vocal talents for a good cause.

### **MURDER MYSTERY NIGHT**

Hire actors, play the parts yourself or simply bring them to life in a booklet. Will you work out who dunnit?

### **COME DINE WITH ME**

A different person hosts every time (and they pay for the privilege). The guests score. The winner receives a trophy.

### **LADIES NIGHT**

Is the fundraising feelin' right? Oh what a night.

### **BOXING NIGHT**

Will you enter the ring for charity?



**challenges...**





### **RUNNING**

Marathons, 10ks, 5ks, colour runs, fun runs.

### **SWIMMING**

What lengths will you go to?

### **CLIMBING**

The national three peaks, Yorkshire three peaks, Rock climbing, abseiling.

### **QUIT**

Smoking, drinking, junk food.

### **SKYDIVE**

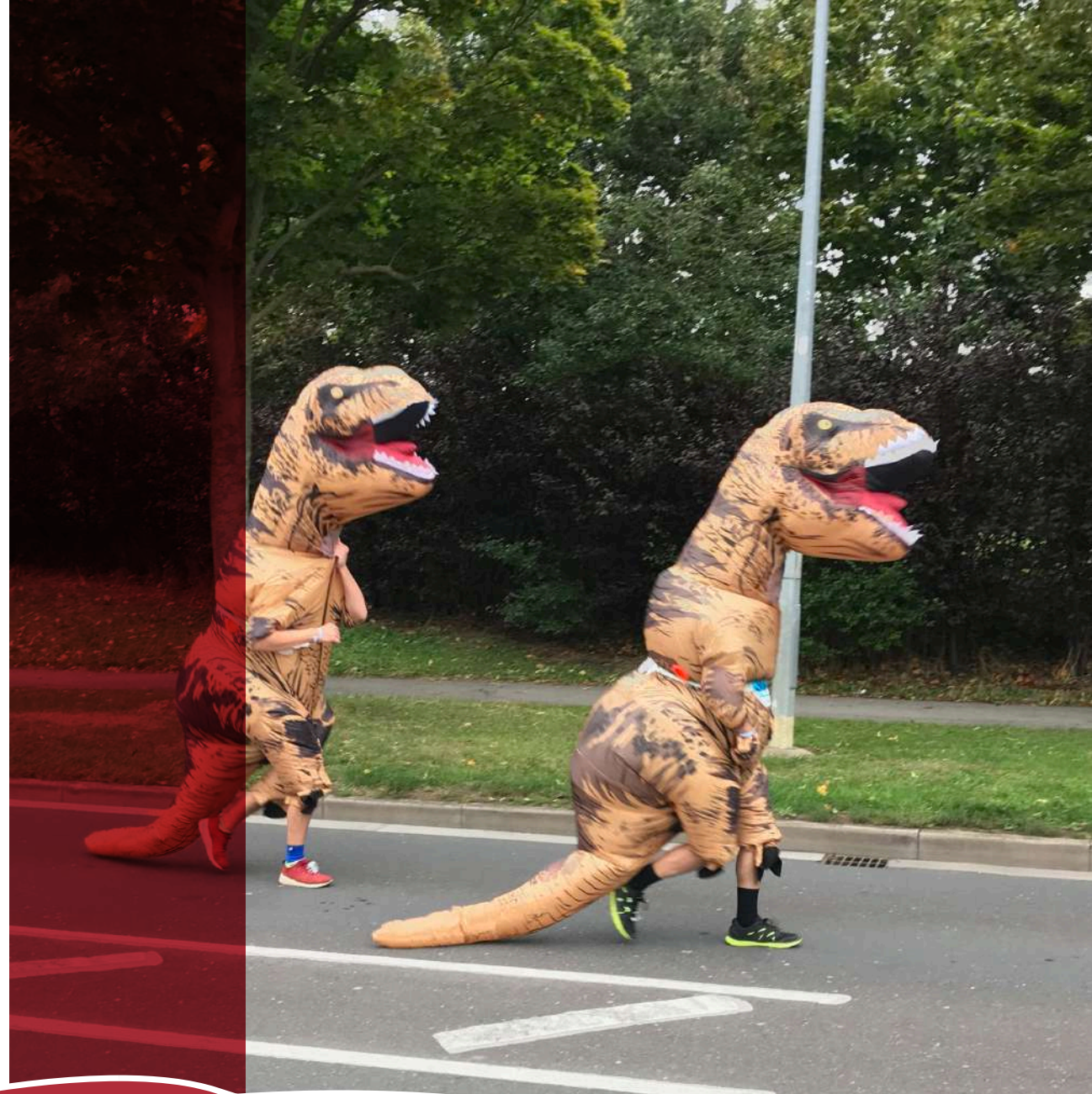
The sky's the limit for this fundraiser.

### **WING WALK**

Do you dare for a good cause?

### **WAX / SHAVE**

How much hair are you willing to sacrifice?





### **EXTREME CHALLENGE**

Tough Mudder, Pretty Muddy, Total Warrior, Dunk & Escape.

### **10K STEP CHALLENGE**

Go up against friends/colleagues in the 10K a day challenge. Anyone who fails to do 10K steps a day has to pay the penalty. Do it for a month.

### **YOUR MARATHON**

A marathon doesn't have to mean running. Ask to be sponsored to do something that adds up to 26.2 miles e.g. walking on a treadmill. OR do something for 26.2 hours instead for a time marathon.

### **ZORB FOOTBALL**

We have a set of Zorb Footballs for our supporters to use. Set up leagues, go up against other businesses or use them for fun. They are sure to bring you lots of giggles.





**festive  
fundraisers...**



### **GIFT WRAPPING**

Take the hassle out of wrapping and charge for the service.

### **CHOIR**

Entertain friends/colleagues with some seasonal tunes and ask for donations.

### **ELF NAME**

Choose an elf name and insist you are only addressed by this name for certain length of time (maybe a week, maybe the whole of December!) If they slip up and call you your real name they get a fine!

### **MULLED WINE AND MINCE PIES**

Host a festive evening and sell tickets.

### **CHRISTMAS JUMPER DAY**

Pay to wear your best (or worst) Christmas jumper.

### **NO CHRISTMAS CARDS**

Instead of sending out Christmas cards, donate what you would have spent to HEY CU.

### **NEW YEAR'S "REVOLUTION"**

Everyone signs up for something to mark the New Year e.g. a marathon, dry January, a mountain climb and asks for sponsorship. They don't all have to do the same thing. Just committing to something with lots of others is motivational and can encourage people to stick to it.





### **LAST HOUR'S PAY**

We all know the last hour at work before the Christmas break can be a little less productive than others. Why not choose to donate that last hour's pay back to HEY CU to make up for it! It's Christmas after all.

### **YOU'VE BEEN TINSELLED!**

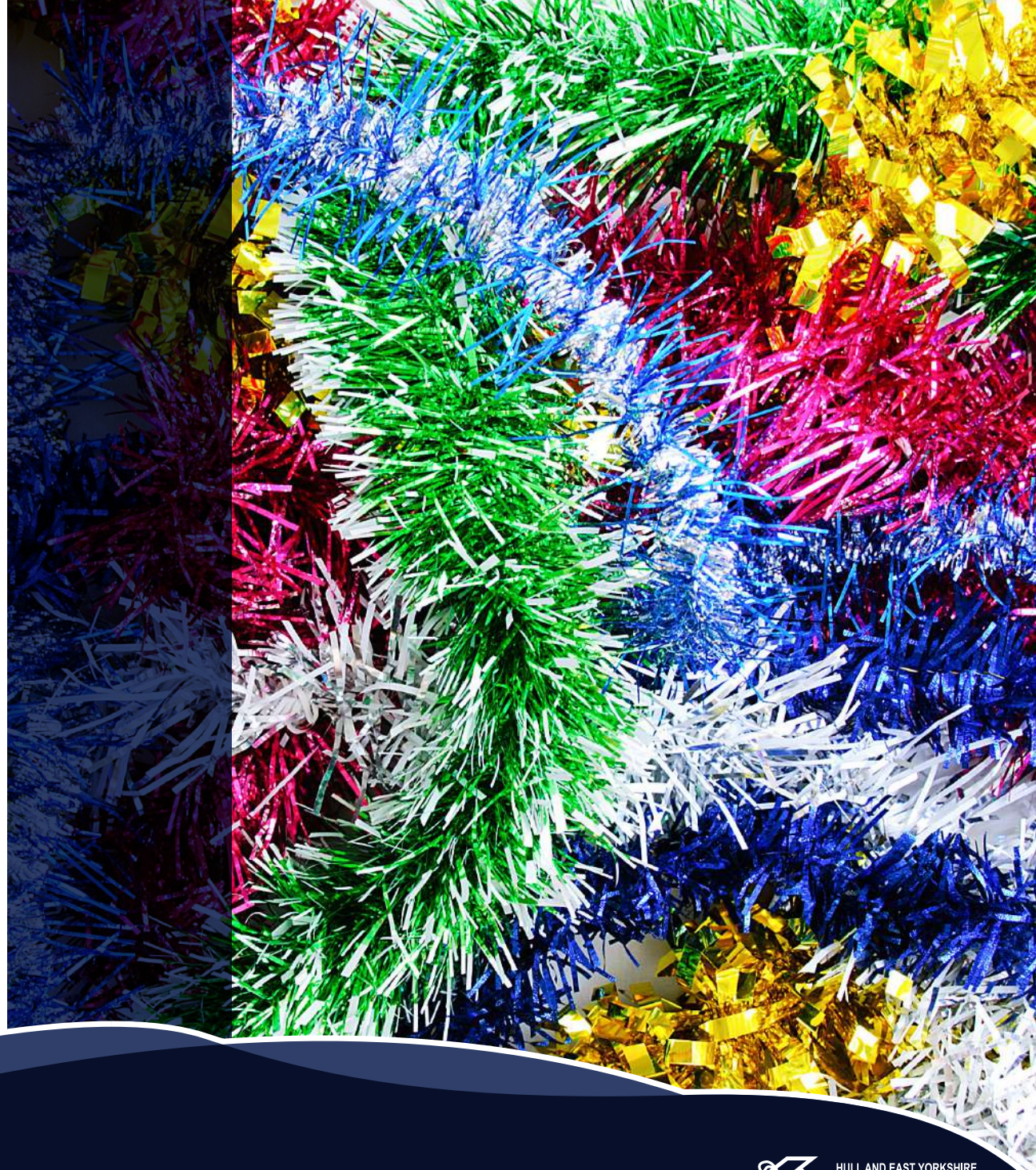
Like "You've been papered" but with a festive twist (see office section). Think tinsel, baubles, glitter and lights. The more extreme the better!

### **SECRET SANTA**

Instead of Secret Santa, donate what you would have spent to HEY CU. OR, reduce your budget by £1 and donate that spare £1 to charity.

### **A YEAR TO REMEMBER**

Give up something this year and promise to put away what you would have been spending. At the end of the year donate what you have raised.





**how to  
set up  
fundraisers...**





## HOW TO SET UP FUNDRAISERS

Creating a fundraiser is easy and will only take a few minutes of your time. We can provide you with collection buckets, t-shirts and more – just ask!

### ONLINE FUNDRAISING

There are several websites where you can create a fundraising page, the main ones being Just Giving, Virgin Money Giving and Every Day Hero. We recommend our supporters use Just Giving as this is the only website that doesn't take a penny from the donations made to the page – others take a small percentage.

Go to [www.justgiving.com](http://www.justgiving.com) and select "Start Fundraising". Select that you are fundraising for a charity. Register your details if you haven't already and then type Hull Children's University or The Hull CU Ltd in the charity search box.

You can then select whether you are taking part in an official event, celebrating an occasion, raising money in memory of someone or doing a personal challenge. If you can't find an event in the events search then you can add your own. Input your details into the form and your page is ready to go!

You can edit your page at any time. We recommend you personalise the text on the page to describe what you are going to be doing and why. The more personal, the better! You can set a fundraising target too and you can also select "extend fundraising page" if you want to make the page end sooner or later than the default 6 months after the event.

Once you are happy with your page then you are ready to share, share, share! There are buttons to instantly share on Facebook, Twitter and email. Or simply click "Visit my page" and copy and paste the web address from the URL box at the top of the screen. Any donations will come straight through to our charity's account so you don't need to do anything.

Your page is now set up and you are ready to raise lots of money!

### PRINTED SPONSOR FORM




If you would prefer to keep things on paper then you can download a sponsor form via our website in the fundraising section. Or you can email us at [heyacu@hull.ac.uk](mailto:heyacu@hull.ac.uk) to request one. Please make any cheques payable to The Hull CU Ltd.





**Designed by Trident as proud sponsors**

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