



Fundraising Pack



HEY children's university is a registered charity and works to raise the aspirations of young people in Hull and East Yorkshire by building their confidence with unique learning experiences.

Registered charity No: 1124329.



Registered with
**FUNDRAISING
REGULATOR**



Hello,

Thank you for choosing to support Hull & East Yorkshire children's university - or HEYCU for short! Your support means so much to us and the children we work with. We have been active for 25 years, working to provide children living in the most deprived areas across Hull and East Yorkshire with unique learning experiences to help encourage learning, build self-esteem and inspire dreams for their future, as many don't have any.

Your fundraising will mean that we can continue to provide our unique learning experiences and reach even more children who need us. You'll make a real and lasting difference to these children's lives and we're so grateful for your support.

This Fundraising pack is full of everything you need to get inspired and get your fundraising off the ground. The team are also here to help should you need anything, you can find contact details on the back page.

Thank you so much, we can't wait to see what you achieve!

Natasha Barley

CEO, HEY children's university



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Making a Difference

10% of children in Hull & East Yorkshire don't own a book. £5 could fund a child's very first book that is theirs to keep and take home.



£8 could fund a child to have a day out at a local business, giving them workplace experience and knowledge on what jobs are available to them



£50 could fund a child's trip to London! For many it will be the first time they have left Hull and opens their eyes to the wider world



£100 could fund a child's overnight trip to Edinburgh. Visiting a new country for the first time and experiencing Edinburgh as Scotland's capital city



Fundraising Ideas



Running

Walking

BBQ

Bake Sale

Craft Sale

Cycling

Pyjama Party

Dog Walking

Golf Day

Abseils

Abseiling

Car Wash

Gaming Live Stream

Games Night

Disney Day

Sponsored Silence

Sweepstakes

Quiz Night

Dinner Party

Sports Tournaments

celebrate your birthday
with a Facebook
Fundraiser and
ask your
friends to
donate



If you're up for a challenge, join #TeamHEYCU, we have just the thing for you! With a number of events throughout the year we have something to fit everyone's taste and ability.

- GET CAKED!
- Hull colour Run
- Festive Fancy Dress Abseil
- Hull Half Marathon & 10k

visit our website for more information
and to register



Fundraising at School

There are lots of ways that students and teachers can make a difference by fundraising for HEYCU - we're all about making dreams for children who don't have any, your fundraising can make dreams come true!

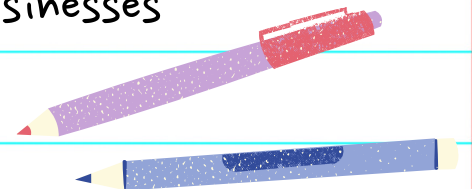
From sponsored litter picking in your community, bake sales, to art auctions or a special sports day challenge just for the teachers. We love big ideas here at HEYCU so if you'd like to talk it through and get some advice contact Rebecca, our community & Events Fundraiser at r.slow@hull.ac.uk or call 01482 466045



Fundraising at Work

Bring your team together with a common cause, supporting the young people of Hull and East Yorkshire to realise their potential, by building aspirations and giving them the confidence to believe in their futures. How can your work place help?

- Nominate HEYCU as your charity of the Year
- Get a team together for a challenge Event
- Ask them about 'matched giving' lots of businesses offer it and could double your fundraising!



Check out our calendar of events and ideas that you can get involved with throughout the year. Get planning and make a difference!

2022 - 2023

August

Sunday 7th
colour Run
East Park

September

Sunday 4th
The Big Half,
London

October

Host your own
Spooky Dinner
Party!

November

world cup
Sweepstakes

December

Festive Fancy
Dress Abseil
Sunday 4th Dec

2023

January

What challenge
will you take on
this year?

February

HEYCU's Annual
Raffle

March

Tuesday 7th
world Book
Day

April

Join the muddiest challenge in East Yorkshire!
GET CAKED!

Sunday 16th



June

Hull 10k &
Half
Marathon



Meet Rebecca, our community and
Events Fundraiser

once you know how you want to
fundraise get in touch and she'll be
more than happy to help you along
the way! Email: r.slow@hull.ac.uk
or call: 01482 466045



Charlie's Fundraising Top Tips

1

Get a plan in place, do you need to train for a challenge? or do you need a date and a venue to host a craft fair? We have some fundraising materials to help you along the way so don't forget to drop us a line!

2

Set up an online fundraising page like JustGiving, be sure to personalise it, set a target and share with friends, family and work colleagues so they know where they can sponsor you or donate!

3

Shout about it!
Share updates across your social media accounts, the more people know about it the more likely they are to help and donate.



Get in touch

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www.hullchildrensuniversity.com

Follow us and remember to tag us, we love to see what you get up to
for #HEYchildrensuniversity



@childrensuniversity



/hullchildrensuniversity



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